

A Measure of Days

Notes on the Field

DISSEMINATION & CONTEXT

Daily creation as a unit of time.
Accumulation creates a field
of memory, recurrence
and relation

A Measure of Days
One collage each day
since February 18, 2024

DAILY CONTINUITY

The temporal diary
of the project.
Each day documents
the new collage and
its immediate context

ROLE: Temporal anchor,
reflection, continuity.

IMMERSIVE FIELD

Spacial experience of the work.
Designed as an explorable
environment that reveals
structure, density and
temporal layers.

ROLE: Deep context,
structure and scale

SELECTED PUBLIC MOMENTS

Daily collages appear briefly
through stories, alongside
paintings, visual highlights,
announcements and glimpses.

ROLE: Outreach, visibility,
temporary presence.

ASSOCIATIVE FRAGMENT FIELD

A growing field of fragments,
relations and recurrences from
A Measure of Days.
Non-linear, exploratory and
relational.
The fragments behave as
autonomous units in an
evolving topology.

ROLE: Relation, adjacency,
non-linearity, recurrence,
visual thinking.

LARGER WORKS PAINTINGS

Paintings that extend
the daily work into a
larger, more fluid and
spacial scale.

ROLE: Extension,
depth, physical
presence, exhibitions

Viewers
Collectors
Exhibition
Audiences

INSTAGRAM
@frankdenos

Followers
Art Community
New Audiences

WEBSITE
frankdenos.com

SUBSTACK
A Measure of Days

Subscribers
Readers
Followers

ARE.NA
The Field

Viewers
Researchers
Collectors

**GALLERIES /
INSTITUTIONS**

Collaborations,
representation,
exhibition and
institutional
support.

COLLECTORS

Long-term
stewardship,
support and
connection to
the work.

**ART COMMUNITY /
AUDIENCES**

Dialogues,
feedback, sharing
and cultural
exchange.

Professional network,
project updates,
exhibition
announcements
and thought
leadership.

LINKEDIN

Articles, interviews,
features and critical
context that
broaden reach
and understanding.

PRESS

Physical encounters
with the work.
Deep engagement
in real space
and time.

EXHIBITIONS

A living system, not a hierarchy.

- Feeds / Originates
- - - Cross-influence
- ⋯ References / Links
- Extending Layer

RELATIONSHIP DYNAMICS

- The daily work feeds all channels
- Each channel interprets and expresses the work in a unique way
- Cross-influences occur organically
- Viewers entry through any point, and may discover others
- The system evolves over time

SHARED VALUES ACROSS ALL CHANNELS

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|---------------------------------|--------------------------------------|---------------------------------------|------------------------------------|---|---------------------------------------|--------------------------------------|
| TIME
Daily continuity | RECURRENCE
Patterns return | RELATION
Connections emerge | LAYERING
Depth over time | FRAGMENT / WHOLE
Part and field | INSTABILITY
Always evolving | DISCOVERY
Open, not forced |
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