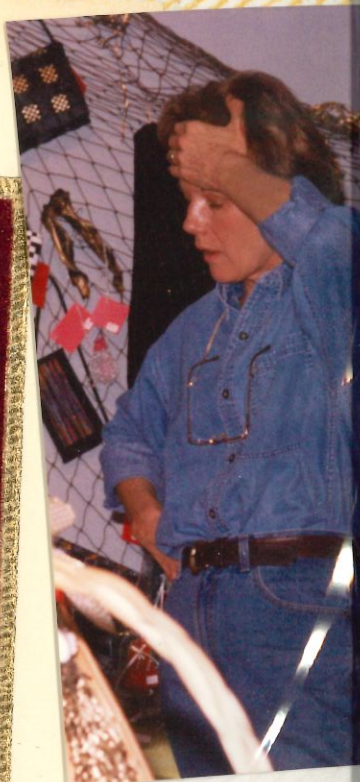




Art in ACTION

January/February 2000



McEld School House
ARTS CENTRE

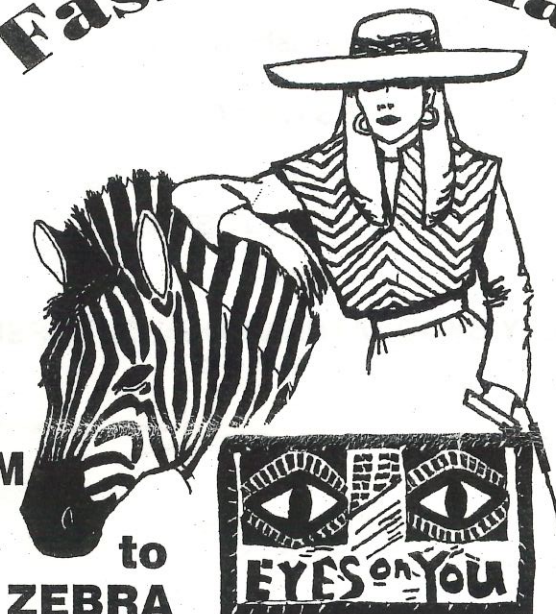






The
Old School House
Arts Centre
Presents


Fashion Safari



FROM
A to
ZEBRA

Wine Bar
Designer Desserts
Fabulous Pamper Hamper Raffle

Tickets Available at The Old School House &
From A To Zebra - \$15.00 ea.
Thurs. May 4th, 2000
Show 2:00 pm & 7:00 pm



THE OLD SCHOOL HOUSE ARTS CENTRE

presents

A FASHION SAFARI

featuring fashions from

EYES ON YOU

&

FROM A TO ZEBRA

and

JEWELRY BY JONATHAN ROUT, SILVERSMITH

HOSTS

NORMAN SHOVE, PRESIDENT

AND

HUGH CARTER, VICE PRESIDENT

MUSIC BY

RON HADLEY, PIANIST

During this event there will be a chance to win some wonderful prizes by purchasing raffle tickets from one of our volunteers. Tickets \$1.00.

First raffle From A to Zebra
\$100 gift certificate

Second raffle Eyes on You
Pillow & Throw

Third raffle Jonathan Rout
Jewelry

Fourth raffle Hand-painted planter

Save all tickets for a door prize

Afternoon Stuffed elephant

Evening Basket



Fashions displayed

Part of the Fashion Safari at The Old School House on May 4th will be silver jewelry by Jonathan Rout. Rout has been designing and creating contemporary silver jewelry since the early 1970s.

Better known in District 69 for his work as a high school theatre director and photography teacher, Rout has kept up his love of designing jewelry and joy in working with silver.

Before his teaching became paramount in his life, he exhibited his work in Vancouver.

"I am most interested in very simple forms", says Rout. "My favorite stones are opal and lapis lazuli. They contrast most beautifully with the look and feel of silver."

Rout has recently returned from a three-month trip to the South Pacific. "I was really inspired by the

imaginative and cutting-edge designs I saw in New Zealand" he says. "The quality of opals from the mines at Lightning Ridge in Australia is very good, and I am looking forward to showing some exciting settings at the fashion show."

The silver pieces will be worn by model Jacqui Townsend, one of the co-ordinating committee.

"It is at this time of year that TOSH needs a boost of support from its membership, says Townsend. It needs new members.

"It needs new volunteers, it needs to raise money at events, to support ongoing summer classes.

"We wish to thank the media for its continuous awareness raising in the cultural life of the district."

Tickets are still available for the 2 p.m. matinee or the 7 p.m. evening run. Call 752-6133 to reserve.



**Gallery
Five**

JONATHAN ROUT
STERLING SILVER JEWELRY

[250]248-5381
e-mail: jrout@island.net
THE OLD SCHOOL
HOUSE
ARTS CENTRE
QUALICUM

ARTS&ENTERTAINMENT

THE MORNING SUN

Fashions featured

The Old School House presents a Fashion Safari, with A to Zebra and Eyes on You, on May 4.

This safari comes without mosquitoes, hot sun or bumpy jeep rides, organizers say.

"You can be there, and have wine and champagne brought to you by the helpers, while you watch the wild things prance right up to your table," they say.

"Well, okay, only our models are as graceful as gazelles and long-legged giraffes."

Add to this exotic designer desserts and Jazz of the Jungle by pianist Ron Hadley and it's a fashion safari.

Lenore Hellum is coordinating the fashion

ions from Eyes on You, which is the label of Mary Leigh Campbell, resident artist of The Old School House.

Her hand block printing turns her natural fibre clothing into wearable art.

Her colours this year are safari linens in mossy and olive greens, sand, indigo and the ever-popular black.

Along with these, her jungle-bright cottons will be appreciated for their mix and matchability.

The other featured fashion outlet is A to Zebra of Parksville.

Carolyn's line is exotic, including imports of styles and intriguing accessories from the far and mid-East.

The Old School House is mounting this Safari Fashion Show as a fundraiser for its many mandates, and has a Pamper Hamper to raffle off, along with other door prizes and special program events.

This year organizers decided to mount two shows on Thurs., May 4, an afternoon show at 2 p.m. and a repeat show at 7 p.m.

These will be at The Old School House, 122 Fern Rd.

Tickets are \$15 each, and are available by reservation with a credit card number by calling The Old School House at 752-6133.

They are also available at A to Zebra at 176 Bagshaw St., Parksville.



Charlotte Campbell models Eyes on You



Many thanks to our models and dressers for showing our fashions with flair, style and grace...

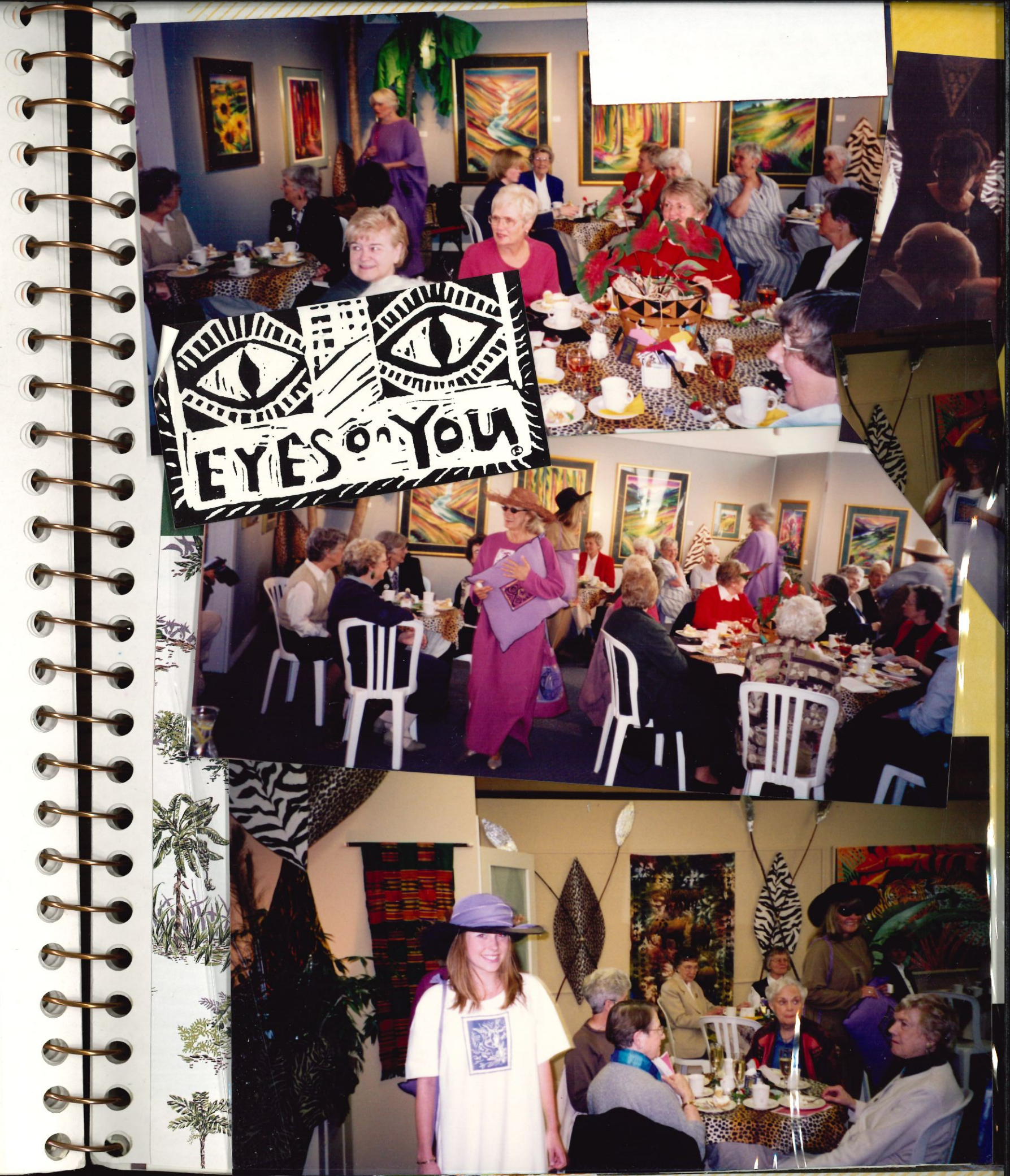
Pam Ballantine
Nonie Carter

Lillian Easton
Jackie Hall
Corrine James

Danielle Lagah
Arlana Furman

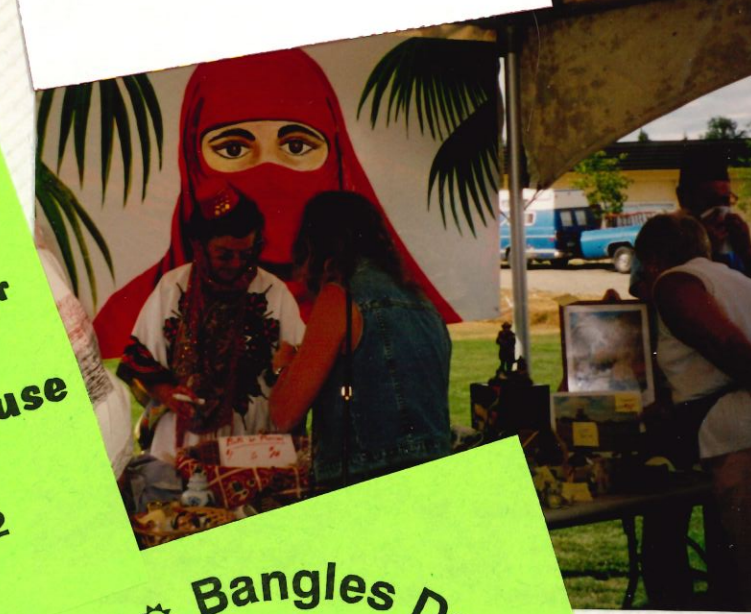






Marjorie Gueho

Wool Spins  **Bangles Dangle**
Contests **Belly Dancers** **Food**
All Ages **Artist Demos**
Entertainment **Bazaar** **Raffle** 
Free Admission **Silent Auction**
 **Souvenir T-Shirts** **Turkish Bazaar**
Fun **Music** **Pots Fire**
Paint Flies  **Art Celebration**
 House



Dear Jacqui

Enclosed is a Statement of Revenue and Expenditures from our recent event "Fashion Safari". You will be able to see where the differences are over our original budget. A complete sell-out would have increased our total profit, naturally.

Just a few of my observations:

The best advertising is interesting press releases with interviews and photos. I question the use of posters but thought the handbills a good idea. The phone blitz seemed to produce results. The least effective advertising seems to be paid ads. We could have emphasized the fund-raising aspect more.

Our best returns on hampers seems to be during times of high volume traffic at the Schoolhouse; the Christmas Showcase for example. The on-the-spot raffles were a huge success, not just financially, but added an element of chance and fun to the event.

Over-all it was an excellent event right from the start with such a talented team working so well together and having lots of fun doing it. The decor, the music, the food, and the upbeat atmosphere all came together so well.

Thank you so much for giving of your creative talents that added special touches to the over-all event.

Sincerely

Marjorie
Marjorie Gueho

We gratefully acknowledge the support of our Partners In Art
Quality Foods, Thwaites Norris Insurance Services, Windsor Plywood

"Festival"
Outdoors for
ages
School House
Centre
day, July 22
am - 3 pm

Wool Spins * Bangles Dangle
Contests * Belly Dancers * Food
Entertainment * All Ages * Artist Demos
Bazaar * Raffle *
Free Admission
Souvenir T-Shirts * Silent Auction
Paint Flies * Turkish Bazaar
Fun * Music *
Pots Fire *
Celebration



FASHION SAFARI

STATEMENT OF REVENUE AND EXPENDITURES

REVENUE

Event tickets 126 x \$15.00	\$1,905
Pamper Hamper Raffle	350
On-the-Spot Raffles	552
Wine Bar	68

TOTAL	\$2,875
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EXPENDITURES

Food	\$ 570
Black & White Party Rentals	370
Printing and Supplies	131
Ron Hadley-Music	180
Hamper Costs	168
Door Prize - Elephant	54
Raffle - Planters	27
Decorating - Sheets	26
Liquor Licence	25
GST on Event Tickets	133

TOTAL	\$1,684
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EXCESS OF REVENUE OVER EXPENDITURES	\$1,191
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