

Commissioning a Painting

Cathy Read

If you can't find exactly what you want but like my style, then I can create something to commission. A bespoke piece of art which you will have been instrumental in creating.

Like this piece I did for Bahlsen for their new headquarters in Chalfont St Peter. They wanted something that reflected the company and the connections they were forging with their local community. Drawing from photos and a map of the area, inverted for dramatic effect, some key phrases and product names and many discussions, this is the result.



Bahlsen Commission

Terms and Conditions

Process

The process begins with an initial discussion.

The things you may like to consider are: -

1. The dimensions you wish your artwork to be,
2. The colours you would like to emphasize, or details of significance
3. The subject of the composition.

Once the initial details have been decided upon, a brief agreed to ensure both parties are happy with what has been discussed and you are happy to proceed, a 50% deposit will be required before the commencement of the painting process. This will

confirm your understanding of the commissioning process and my commitment to completing your artwork in a timely manner.

I work in stages. Initially, I visit the location and take photos. These will be edited and I will send a small selection to you so you can choose the composition that best suits your needs.



It's important to take time at this stage to ensure the composition works for you. I am happy to visit the site a second time if necessary to ensure the right image is achieved.

Once the composition image is selected, I start with a pencil drawing or image transfer. When this is complete I will again send you an image for approval before the masking and painting is started.

When the painting is at the stage I deem ready for removal of the masking, I will again send you an image in case there are any aspects you wish further emphasise.

After this stage the masking will be removed and a photo of the final image will be sent to you. At this stage major changes to the work are not really possible although minor alterations may be made. You are welcome to visit me at the studio to view the final work if

preferred.

Graham Commission

Price

Commissioned work is more expensive than buying a ready painted piece of art. This is due to the extra time required in identifying exactly what you want and allows for discussions, photographing and alterations. The advantage is that you will be getting exactly what you want, as you will be involved in the creation process. There is a set commission charge of £500 independent of the painting cost. So small pieces, are more expensive proportionately than larger pieces.

As a gauge, the following prices are for paintings in standard sizes. The price includes framing either in my usual white square profile frame with a double mount (Off-white over dark grey), or the unglazed framing option where the painting is attached to a cradled panel and sealed with acrylic. Other framing options are possible but may incur an extra charge. These prices are accurate as of 31st July 2021 and are guaranteed for 12 months from this date.

Painting Size*	Price	Price plus commission fee £500
30 x 40 cm	£520	£1,020
40 x 50 cm	£740	£1,240
42 x 59 cm	£880	£1,379
56 x 76 cm	£1,344	£1,844
61 x 89 cm	£1,657	£2,157.00

*Most popular sizes, bespoke sizes are possible, please email for a quote.



Bahlsen Commission

Payment

A non-returnable deposit is required before work can commence which will be 50% of the expected cost of the completed painting. The final payment will be expected on completion of the work to your satisfaction. I will make every effort to ensure you are 100% happy with the painting. In the unlikely event that you are unhappy at this stage, you are under no obligation to complete the purchase. However, I will be unable to return your deposit.

Copyright

I, Cathy Read, retain the copyright on any work created by me to commission, unless we have a contract that transfers copyright ownership. This means I am able to reproduce prints of any work I create without the need to seek your permission.

Copyright exceptions: However, if you need reproduction rights or the commission is to

contain personal elements which could be identified and/or linked to you or we will need to agree an individual contract to include specific details of reproduction rights and copyright ownership.

Framing and final payment

Once you approve the work, I will then arrange an invoice to be sent to you. As well as finalising framing requirements, if you wish me to frame the piece.

All paintings are created using the highest quality watercolour paints and acrylic ink on acid free watercolour paper.

You are welcome to come and collect the painting from my studio, alternatively I can arrange a courier to deliver the work. I usually use DHL for deliveries.

Want to commission a painting and create art that's perfect for your home?

Please email me at cathy@cathyreadart.com

Don't like email? **Please ring 07818240116** if you would prefer to discuss your specific requirements in person, and I'll be happy to help. There's no obligation.



Fletcher Commission

With effect from November 2021