Jowarnise Caston

Artist.

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EDUCATION

VIRGINIA STATE UNIVERSITY - BACHELOR OF FINE ART, 2012

EXHIBITIONS

- 2023 Artists for ERA, Virginia Museum of History and Culture, Richmond, VA After Angelo Black Artist Showcase, Jamestown Settlement Museum, Jamestown, VA
- 2022 Masquarade Art Gala: Unmasking Mental Health, Liberated Flow, Main Street Station Gallery, Richmond, VA

Transcending, Brun Experience, Richmond, VA

Art Under the Pines, Pine Camp Cultural Arts & Community Center, Richmond, VA

- 2021 After Angelo, Jamestown Settlement Museum, Jamestown, VA Work in Progress: 13 Murals Right Now, Hermitage Museum and Gardens, Norfolk, VA
- 2020 *Mending Walls Exhibit,* Virginia Museum of History and Culture, Richmond, VA *Histories & Stories,* Perkinson Center, Chester, VA *BAAAR,* Gateway Gallery at VCU Medical Center, Richmond, VA
- 2019 *The Art of Freedom,* Black History Museum & Cultural Center of Virginia *Celebrate Richmond,* Gallery at Main Station, Richmond, VA
- 2018 We Are BAAAR, Meredith Gallery at Virginia State University, Petersburg, VA Sacred Geometry, Gateway Gallery VCU Medical Center, Richmond, VA
- 2014 The 9th Annual Exhibit of The National Arts Program at VCU, VCU Medical Center, Richmond, VA
- 2012 Black & Blue, Meredith Gallery at Virginia State University, Petersburg, VA

GRANTS & AWARDS

- 2021 CultureWorks Grant Program for Quintessence
- 2019 48-to-Create Jurors Choice Award, Visual Arts Center
- 2014 Second Place, The National Arts Program

PUBLICATIONS

"Arts for Hearts: Helping heart health through painting," VCU Health News, June 17, 2022

"Floyd one year later: Jowarnise painted Richmond's walls during protests. Now she looks back at the mental health toll," Richmond Times Dispatch, May 24, 2021.

BLACK IS__365: Richmond art installation encourages year-long celebration of Black history, RVA Magazine, March 4, 2021.

COLLECTIONS

- 2022 Success is Within Reach, 48" x 48", Communities in Schools, Richmond, VA
- 2021 Maiden Voyage, 48" x 96", VCU Medical Center, Richmond, VA

- 2012 The Sketchbook Project, Brooklyn Art Library, Williamsburg, Brooklyn, NY
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PUBLIC ART & MURALS

- 2022 *Instrumental Reverberation*, 36" x 48", 2nd Street Festival, Richmond, VA poster art painting
- 2021 Dream In Color, Woodville Elementary School, Richmond, VA Mural 10' x 30'
 Richmond Night Market, Richmond, VA, Live Painting, 40" x 32"
 Mending Walls at Gallery 5, Richmond, VA Public Art Collaboration
- BareSOUL Yoga, Richmond, VA Mural 9' x 9'
 Spirit of Sankofa, Mending Walls at Virginia Museum of History & Culture, Richmond, VA - Mural collaboration 8' x 30'
 Corporate Artwork, Richmond, VA – Mural, 4' x 6'
 Mending Walls at the Poe Museum, Richmond, VA - Public Art Collaboration
- 2019 Liberated Flow Charity Art Gala, Richmond, VA Live Painting, 18" x 24" Acrylic Richmond Night Market, Richmond, VA, Live Mural Painting, 8' x 16' Woodville Elementary School, Richmond, VA Mural, 10' x 12' The Hopper Lofts, Richmond, VA Mural, 5' x 10' Summer Paint Party at 5th & Albany, Richmond, VA Mural 6' x 10'
- 2018 The MLK Bridge Project I Mural, 8' x 108' The MLK Bridge Project II – Mural, 110 ft wide

PROFESSIONAL EXPERIENCE

MARKETING, COMMUNICATIONS & SOCIAL MEDIA STRATEGIST, MENDING WALLS JUNE 2020-PRESENT

Launched brand presence and drive brand awareness across Instagram and Facebook. Schedule, create, and distribute written content, video, and images for 1-3 postings a day. Developed online marketing campaigns effectively increasing followers by +6,400 organically.

MURAL ARTIST ASSISTANT & MARKETING CONSULTANT, HAMILTON GLASS 2018-PRESENT

Provide artistic support by assisting muralist with: production and post-production of artworks, onsite installations, painting various sized murals, and managing communitybased projects. Operation of equipment including scaffolding and boom/scissor lift. Lead volunteers with community engagement projects while maintaining a controlled and fun atmosphere. Social media content management, marketing, and consultation across Instagram and Facebook, Buy Me A Coffee with 1-5 posts a day across 3 brands/projects

STUDIO ARTIST ASSISTANT, BROWNE STUDIO, RICHMOND, VA 2017–PRESENT Provide artistic support by assisting the artist with: painting classes, stretching canvases, installation for gallery exhibitions, packing artwork for travel exhibits, designing the layout and setup of exhibit space. Assists with managing client databases, contact lists, and client mailings. Design studio displays and organized supplies and equipment.

MURAL ARTIST ASSISTANT, AUSTIN MILES 2019

Assisted with mural production, supply management, and equipment operation. Managed a group of volunteers with mural painting while maintaining a fun atmosphere.

PROGRAM ASSISTANT, ART 180 2018

Assisted program leader with a 12-week program which encourages creativity to Richmond Public Schools after-school programs

PROGRAM DIRECTOR, CENTRAL ADULT DAY SERVICES; RICHMOND VA JUNE 2017-FEBRUARY 2018

Facilitated a calendar of daily activities for daycare attendees. Implemented activities designed to meet special needs for disabled individuals. Planned and executed outreach for special programs for daycare attendees including speakers, performance arts, and other community involvement.

COMMISSIONS

GRAPHIC DESIGNER, BLACK AMERICAN ARTISTS ALLIANCE OF RICHMOND NOVEMBER 2018

Designed window graphics, informational booklet, poster, digital slideshow and promotional materials for a group exhibition, *Celebrate Richmond*, at The Gallery at Main Street Station in Richmond, VA.

GRAPHIC DESIGNER, CHRISTIAN TABERNACLE BAPTIST CHURCH SOUTH; RICHMOND, VA NOVEMBER 2016

Designed event poster and other print materials. Coordinated print production.

COMMUNITY INVOLVEMENT

ART FACILITATOR, ART 180, ONLINE FEBRUARY 2021

Lead a virtual workshop for the Black is _____ 365 campaign by Art 180 to educate and encourage a people of all ages to take part in the communal conversation about race relations

VIRTUAL CHARITY ART AUCTION, BAAAR, JUNE 2020

Organized charitable virtual art auction in conjunction with the Black American Artist Association of Richmond to raise funds for CultureWorks Artist COVID-19 Relief Fund. Created and donated original art.

ART FACILITATOR, BE MORE FOUNDATION, ONLINE MAY 2020 - MARCH 2021 Lead a virtual workshop series which encouraged creative expression informed West Charlotte High School students, parents, teachers about creative problem-solving techniques through experimentation to work through anxiety or stress and increase self esteem through mindfulness.

TEACHING ARTIST, TURNAROUND ARTS: RICHMOND; RICHMOND, VA MAY 2019-JUNE 2019

Created an introductory youth mural program at Woodville Elementary School teaching practical & applied cultural arts skills, personal development skills, and mural painting.

PROGRAM ASSISTANT, ART 180; RICHMOND, VA APRIL 2019–JULY 2019 Assisted Program Leader with planning and implementing activities to teach teens to channel inspirations from artwork for ekphrastic poetry writing. Led all art-based activities and art lessons.

TEACHING DESIGNER, VOICES FOR VIRGINIA'S CHILDREN; RICHMOND, VA NOVEMBER 2019

Instructed teenager in programming about principles of design and facilitated poster and flyer design activity.

ART FACILITATOR, BE MORE FOUNDATION; CHARLOTTE, NC MARCH 2019 Lead a workshop which encouraged introduce creative business practices and encouraged creativity to West Charlotte High School after-school program

ART INSTRUCTOR, PINE CAMP CULTURAL ARTS CENTER; RICHMOND, VA JUNE 2018 - AUGUST 2018

Worked with mural artists to teach exterior mural painting techniques at youth summer camp and supervised child-safety. Maintained communication with parents.

PROFESSIONAL ORGANIZATIONS

Black American Artist Association of Richmond (BAAAR) Mending Walls RVA

REFERENCES

S. Ross Browne Fine Artist Browne Studio 1100 Hull Street Richmond, VA 23224 (804) 564-6852 ross@srossbrowne.com

Hamilton Glass Public Artist P.O Box 38631 Henrico County, VA 23231 (862) 452-6604 ham.glass@gmail.com

William E. Johnson Adjunct Professor | Fine Artist Virginia State University Department of Art & Design 110 Fauntleroy Hall P.O. Box 9026 Petersburg, BA 23806 (804) 839-0625 wejohnson@vsu.edu