

# LAURA ANNA ELIZABETH HOHLWEIN

## EDUCATOR • WRITER • DESIGNER

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*A broadly-experienced communicator seeking to transition from extensive higher education instruction to international educational, humanitarian or non-profit service in communications, development or project management.*

### EDUCATION

#### **M.F.A. New Media • 2007**

Transart Institute, New York, Berlin

#### **M.F.A. Creative Writing • 1989**

Vermont College, Montpelier, Vermont

#### **B.A. English • 1987,**

CSU, Sacramento - includes study abroad at McGill University, Montreal & studies at Oberlin College, Ohio

#### **Post Graduate Studies in Art & New Media Communication 1994 – 2018**

The New York Studio School, The Corning Museum of Glass, The International School of Art, Umbria, Italy; The UC Davis New Media Extension; The San Francisco State University's Multimedia Studies Program, EEI Communications: Alexandria, VA; United Digital Artists: NY

### SOFTWARE LANGUAGES

Adobe Suite CC: Photoshop CC, Illustrator CC, Bridge CC, InDesign CC, Premiere CC, Final Cut Pro 7, Final Cut Pro X, After Effects CC, MS Word, Excel, PowerPoint, Social Media Fluency

- Published writer
- Professional, exhibiting artist with 18 solo shows and 21 group shows in the US and Europe
- Winner of numerous art awards, teaching awards and international residencies.

fine art website: [laurahohlwein.com](http://laurahohlwein.com)  
video samples: [video](#)

### TEACHING EXPERIENCE

Los Rios Community College District, Sacramento, CA, 2007 - present

#### **Adjunct Instructor: Fine Art and Art New Media**

The Art Institute of California, Sacramento, CA, 2007 - 2018

#### **Faculty: Foundational Design/English/General Education**

Also ran the International Study Abroad Program for five years.

The Art Institute Online, Pittsburgh, PA, 2004 - 2006

#### **General Education Facilitator: Games & Multimedia**

Gibbs College, Montclair, NJ, 2000 - 2004

#### **Faculty: Visual Communications**

Sacramento City College at UC Davis, 1994 - 1998

#### **Adjunct English Instructor**

CA Department of Corrections/William James Association, 1991 - 1997

#### **Arts-in-Corrections Art and Writing Facilitator**

### ARTS ADMINISTRATION

The International Readers of Homer, New York and California, 2002 - present

#### **Creative and Marketing Director / Videographer / Grantwriter**

Graphic design, web design, video documentation, marketing and promotion, event production, grantwriting. The company has become international and well-reputed with readings at The Getty Villa, The Library of Alexandria, The 92nd Street Y, etc.

[theinternationalreadersofhomer.org](http://theinternationalreadersofhomer.org)

The Vermont Studio Center, Johnson, VT, 2006

#### **Graphics Coordinator / Assistant to the President**

Program scheduling and management, web design, graphic design, exhibition postcards, email marketing and the creation of a 48-page brochure which entailed scheduling and contracting 72 international artists and writers for the upcoming season. Also did photo enhancement, database management, letter-writing and worked with the development office to procure and secure program funding.

The International School of Art, Umbria, Italy, 1997

#### **Program Assistant / Student Liason**

Assisted international art students: coordinated housing and studio assignments, conducted trips to art exhibition sites around Northern Italy

### MEDIA AND DESIGN EXPERIENCE

Soliloquy, New York, NY, 2000 - 2001

#### **Multimedia Artist / GUI Designer**

Solely responsible for the company's graphics production, including web design and design of several GUI's. (B2B clients: Buy.Com, CNet, ZDNet)

General Training Company, Sacramento, CA, 1991 - 1996

#### **Video Scriptwriter / Director**

Wrote, produced and directed training and promotional videos on often technical procedures (SaveMart, Apple Computer, NEC, Intel)

*references available upon request*